

A Powerful, Short-Cut, High-Ticket Product Sales Letter Template

To Anyone Who Wants [to Achieve a Specific Result]...

“Now You Too Can [Get a Big Benefit] and [Get Another Big Benefit] – Even If You [Don’t Have Some Prerequisite]!”

You’re about to discover the same [type of/topic] secret the pros use to [get a benefit] – you won’t believe how well it works! Read on...

Dear [Type of Person, such as “Fellow Small Business Owner”],

Seems like everywhere you turn, people are [getting some great result]. They all make it look so easy. But when you try to do the same thing, you end up [describe the poor result people typically get].

It’s frustrating. You’re tired of [being in some negative position]. You just want [to get some good result]. You’d love if you could only [get some other benefit or good result].

Good news...

Now You Can [Get a Great Benefit] in as Little as [Some Short Time Period From Now]!

Introducing [name of your program], which is your complete program to [completing some step-by-step process or getting some result], [getting some other benefit] and [getting a third big benefit]!

Inside this exciting 7-video program, you'll discover...

Video 1 Title

- A quick and easy way to [get a result] – see page [number] for the exciting details!
- You'll discover a surprising way to [get a benefit] – and it has nothing to do with [what the reader expects it has to do with]!
- You'll find out how to [get a benefit], even if you [don't have some skill, experience, background, possession, etc] – see page [number]!
- Can't [get some benefit] – you'll find out a surefire method for [getting this result] on page [number]!
- You'll get a surprisingly simple [number]-step process for [getting a result] – [getting a specific benefit] has never been so easy!

Video 2 Title

- A quick and easy way to [get a result] – see page [number] for the exciting details!
- You'll discover a surprising way to [get a benefit] – and it has nothing to do with [what the reader expects it has to do with]!
- You'll find out how to [get a benefit], even if you [don't have some skill, experience, background, possession, etc] – see page [number]!
- Can't [get some benefit] – you'll find out a surefire method for [getting this result] on page [number]!
- You'll get a surprisingly simple [number]-step process for [getting a result] – [getting a specific benefit] has never been so easy!

Video 3 Title

- A quick and easy way to [get a result] – see page [number] for the exciting details!
- You'll discover a surprising way to [get a benefit] – and it has nothing to do with [what the reader expects it has to do with]!
- You'll find out how to [get a benefit], even if you [don't have some skill, experience, background, possession, etc] – see page [number]!
- Can't [get some benefit] – you'll find out a surefire method for [getting this result] on page [number]!
- You'll get a surprisingly simple [number]-step process for [getting a

- result] – [getting a specific benefit] has never been so easy!

Video 4 Title

- A quick and easy way to [get a result] – see page [number] for the exciting details!
- You'll discover a surprising way to [get a benefit] – and it has nothing to do with [what the reader expects it has to do with]!
- You'll find out how to [get a benefit], even if you [don't have some skill, experience, background, possession, etc] – see page [number]!
- Can't [get some benefit] – you'll find out a surefire method for [getting this result] on page [number]!
- You'll get a surprisingly simple [number]-step process for [getting a result] – [getting a specific benefit] has never been so easy!
- You'll find out how the pros [get some specific result] – see page [number] for this little-known strategy they hoped you'd never find out!

Video 5 Title

- A quick and easy way to [get a result] – see page [number] for the exciting details!
- You'll discover a surprising way to [get a benefit] – and it has nothing to do with [what the reader expects it has to do with]!
- You'll find out how to [get a benefit], even if you [don't have some skill, experience, background, possession, etc] – see page [number]!
- Can't [get some benefit] – you'll find out a surefire method for [getting this result] on page [number]!
- You'll get a surprisingly simple [number]-step process for [getting a result] – [getting a specific benefit] has never been so easy!

Video 6 Title

- A quick and easy way to [get a result] – see page [number] for the exciting details!
- You'll discover a surprising way to [get a benefit] – and it has nothing to do with [what the reader expects it has to do with]!
- You'll find out how to [get a benefit], even if you [don't have some skill, experience, background, possession, etc] – see page [number]!
- Can't [get some benefit] – you'll find out a surefire method for [getting this result] on page [number]!
- You'll get a surprisingly simple [number]-step process for [getting a result] – [getting a specific benefit] has never been so easy!

Video 7 Title

- A quick and easy way to [get a result] – see page [number] for the exciting details!
- You'll discover a surprising way to [get a benefit] – and it has nothing to do with [what the reader expects it has to do with]!
- You'll find out how to [get a benefit], even if you [don't have some skill, experience, background, possession, etc] – see page [number]!
- Can't [get some benefit] – you'll find out a surefire method for [getting this result] on page [number]!
- You'll get a surprisingly simple [number]-step process for [getting a result] – [getting a specific benefit] has never been so easy!

And much more. By the time you've finished this program, you'll know exactly how to [get a benefit] and [get another benefit]!

But don't take my word for it. Just see what others are saying about this eye opening program:

[Insert testimonials here – bold or otherwise emphasize some of the best parts of the testimonials. Choose strong testimonials, such as ones that talk about what results they've received.]

[You can also insert other forms of proof here, such as before and after photos.]

So let me ask you a question: Are YOU ready to [get some benefit]?

Then order [name of program] risk-free today!

It doesn't matter if [you've tried and failed before]. It doesn't matter if [you don't have some prerequisite]. It doesn't even matter if [you don't have some other prerequisite]. Because when you know the secret [type of] strategy revealed inside this program, you'll know exactly how to [get a big benefit]!

Best of all, you too can discover these secrets today for just [low price]. That's less than the cost of a small pizza. You won't find a better deal around, so order risk free today...

Your Satisfaction is Guaranteed!

Download [Name of Program] right now, and you'll have a full [number] [time frame, such as days/weeks/months] to read every page of the program and use every strategy to [get some benefit].

If you're not absolutely satisfied for any reason, and if you don't agree that this is the best way to [get a benefit], simply contact me by [instructions for what to do, such as email you or contact your help desk] within [length of guarantee period] and I'll promptly and cheerfully refund every penny.

No questions, no quibbles, no hoops to jump through... so order now risk free!

[If you have any bonuses, list them here]

We both know this is a great deal, so...

Place Your Order Below Now to Get Started

Get out your credit card and click the "buy now" button below to place your order. Once you do, you'll get instant access to a downloadable .PDF file that's readable on any PC, Mac or even on your mobile device.

[Quickly remind them of anything else included in the offer, such as bonus gifts.]

So order now, because the sooner you do, the sooner you'll start enjoying [some benefit]

[Insert order button or form]

[Insert legal links as needed]

[Insert your signature]

P.S. Simply put, this is the quickest, easiest and smartest way to [get a specific result]. So don't waste another moment trying to [get some result on your own or trying faulty methods] – order [name of program] right now and you could be [getting some specific result] in as little as [short time frame] from now! Click here to get started – you'll be glad you did!